

COLE CAR SETS A RECORD FOR FUEL ECONOMY

Runs over Twenty-Four Miles
on Gallon of Gasoline in
Official Test.

INDIANAPOLIS, Ind., Nov. 28.—Official tests sanctioned by the American Automobile Association and under the strict supervision of its technical representatives, a Cole four-cylinder stock model, fully equipped and carrying seven passengers, established a world's fuel economy record on the Indianapolis Motor Speedway here. The car showed over twenty-four and one-eighth miles on a single gallon of gasoline. Chief Engineer Charles S. Crawford of the Cole board of engineers drove the test.

Ton Mileage Record.
Besides making this remarkable fuel economy record, this stock Cole set a new ton mileage record in the tests by running 53 miles per ton of weight on a gallon of gasoline, which is equivalent to carrying one ton of weight 53 miles on a single gallon of gasoline. Previous to this showing from 28 to 40 miles was regarded as an extreme good showing.

In a speed test the same Cole with-

out any adjustments showed unprecedented consistency running a half hour at a fixed speed of 55.6 miles an hour. In twelve laps over the two and one-half mile speedway oval the Cole only wavered slightly in this speed consistency test in one lap. This test was conducted with the car carrying its full equipment, and is a world's record of its kind.

The tests were officially supervised by E. B. Edwards of Chicago as acting chairman of the contest board of the American Automobile Association and Secretary T. B. Shoemaker of the American Automobile Association. Efficiency Engineer Chester Ricker represented the Indianapolis Speedway, while T. E. Myers had charge of the speedway's electrical timing instrument.

Normal Conditions Prevailed.
The records were made under normal atmospheric conditions. The Cole was stock in every respect. The passengers were made to sit erect, absolutely nothing that would give the semblance of a record without car or passenger conditions being normal under actual driving conditions was tolerated.

Chief Engineer Charles S. Crawford drove the car during the fuel economy test and he was accompanied by one of the officials at all times. Chief Tester Lew Pettibone for Cole drove the car during the speed tests.

There have been many fuel economy tests made in the history of the automobile industry but this is the first test to be conducted under the supervision and sanction of the contest board of the American Automobile Association. The car was registered by the contest board as a strictly stock model before it started on the tests.

To those who understand the feat

FORD CAR PROVES A VALUABLE ASSET

To New York City Fire Department and Saves City \$14,-
000 Annually.

Some very interesting facts demonstrating the efficiency of the motor car—particularly the Ford car—in the practical administration of the fire department of New York City, have recently been brought out by the report of Fire Commissioner Robert Adamson made to the mayor.

In the last four years the Ford Motor Company has sold in all thirty-five Ford cars to the New York fire department. Just how economical and efficient these Fords have proved is shown by the report on a single car.

Commissioner Adamson early in the present administration appointed a special messenger for the fire department and provided him with a Ford car. This is from the report printed in the New York Sun:

"The new fire department motor messenger is doing the work formerly done by ten men at a cost of \$14,000 a year. The ten men who have been replaced on messenger duty by this car have been returned to active fire duty. The motor messenger makes the rounds of all the division headquarters with a dispatch in the morning bringing in the daily reports to headquarters, and in the afternoon delivering official orders and communications to the various division headquarters."

The performance of this one Ford is typical of the increase in efficiency which the fleet of Fords has effected in the entire fire-fighting organization of New York City.

Miss Estelle V. Moore, of Harrisville, is a guest of Miss Edna Small, Russell L. Anderson and family spent Thanksgiving in Clarksburg with friends.

J. E. Martin and family spent Thursday at Wyatt.

Mrs. H. C. Rogers and Miss Loretta Thompson are visiting relatives and friends in Weston this week.

A large number of Shinnston young people attended the football game at Fairmont Thursday.

Miss Ella Horton, of Clarksburg, was a recent visitor here.

F. W. Sturm has gone to Hot Springs, Ark., to spend a few weeks for his health.

Miss Gladys Noy entertained at her home on Main street Thanksgiving evening. Many amusing games were played and the evening was a most enjoyable one. Those present were Misses Julia Bowman, Cleo Croman, Lucile Vincent, Christine Bartlett, Regina Robey, Marguerite Robey, Nela Robey, Jean Rice, Lasca Beniger, Martha Watkins, Virginia Ferguson, Nellie Harvey, Catherine Harvey, Agnes Wilkinson, Dorothy Weaver, Mildred Wester, Made Murphy, Dorothy Robey, Neva Beniger, Grace Noy, Lynne Glover, Mary Robey, Hazel Rowand, Beatrice Jarrett, Hazel Lipscomb, Nellie Fletcher, Mabel Griffith and Messrs. Carl Rice, Robert Burnett, James Vassar, Blake Vassar, Harry Noy, Bert Miller, Mendel Hess, Bessie Furber, Dail Swiger, Carrol Moore, Rhubie Marsh, Jasper Martin, Lynn Robey, Raymond Barick, Darr Johnson, Russell Teagarden, Paul Burnett, Paul Berry and Thomas Ricard.

"Bud" Fortney, of Oakland, Md., is a guest of his brother-in-law, Squire Hess.

Miss Delcia Merritt, of Middlebourne, is a guest of Miss Lucile Laird.

Miss Mary Laird, who is a student at the West Virginia University, is spending a few days with her parents this week.

Frank Ferguson, of the University of Ohio, spent Thanksgiving with his parents Mr. and Mrs. George A. Ferguson.

Clark P. Randall is home from Marietta, O., where he attends college.

Harland Piggott, a student at the university, is visiting his parents, Mr. and Mrs. E. L. Piggott.

Homer Bartlett, of Clarksburg, was a business visitor here this week.

Miss Wila Lowe was in Fairmont Thursday.

R. S. Monroe, of Fairmont, was here Thursday.

The annual Thanksgiving dinner given by the ladies of the Methodist Episcopal church, was a greater success than ever this year, both socially and financially.

Mrs. Ernest Shinn has returned from Weston, where she visited friends.

The Thanksgiving union service was held Thursday evening in the Methodist Episcopal church and was largely attended. The sermon was delivered by the Rev. Dr. Robinson of the Christian church, and was one of inspiration and eloquence. The congregation of the Christian church is to be congratulated on having secured such an able pastor.

Mrs. Margaret J. Harmer, who has been quite ill, is able to be out.

Mr. and Mrs. H. H. Carder were shopping at Clarksburg Thursday.

Miss Nan Long, of Clarksburg, is a guest of her aunt, Mrs. Andrew Moore.

John Lowe, Jr., of Morgantown, is a guest of her aunt, Mrs. Andrew this week.

Mrs. N. E. Cain, of Elizabeth, W. Va., who has been visiting her daughters, Mrs. Alice Hunt, and Mrs. E. D. Rice, at Morgantown, spent Wednesday with her sister, Mrs. M. Kearns, and left for her home Thursday. Mrs. Kearns accompanied her to Clarksburg.

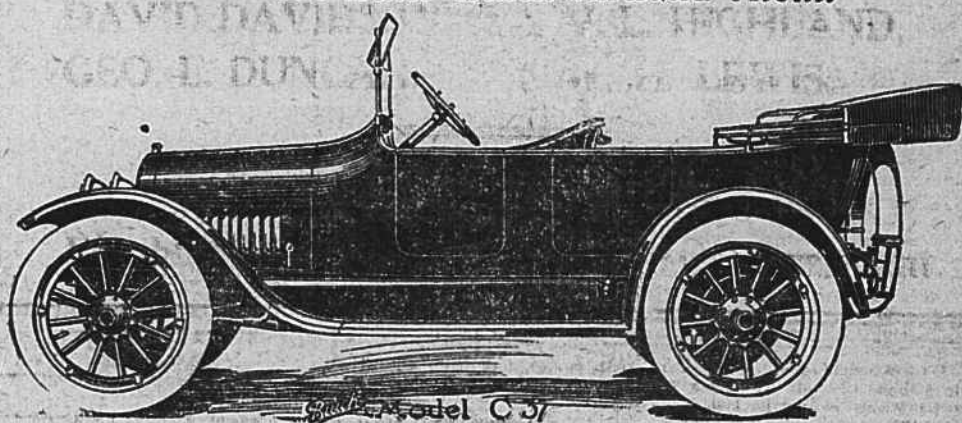
H. B. White, the foreign representative of the Ford Motor Company in France, who last August was forced to make a spectacular flight from Paris to Havre, passing through many scenes of active fighting, has just returned to his post in Paris. This is encouraging, as it indicates that conditions in the French capital are returning to normal again.

LEXINGTON MOTOR CARS Criterion of its Class

MR. PROSPECTIVE AUTOMOBILE BUYER, WE ARE NOT GOING TO TELL YOU A LONG STORY ABOUT THE LEXINGTON CARS FOR THE REASON YOU WILL FIND SO MANY GOOD THINGS IN THIS FIRST ISSUE OF CLARKSBURG'S NEW SUNDAY PAPER, THAT YOU WON'T HAVE TIME TO READ ALL THE GOOD THINGS WE COULD SAY ABOUT THE LEXINGTON LINE. WE JUST WANT TO REMIND YOU THAT WE WILL BE PLEASED TO SHOW YOU THE CARS AT ANY TIME. THE LINE CONSISTS OF THE DOCTOR'S IDEAL CAR, THE THOROUGHbred LITTLE SIX, AND A NICE ROOMY FOUR, ALSO THE SUPREME SIX, IN A CLASS BY ITSELF.

JACKSON CARRIAGE & AUTO CO.
LEXINGTON MOTOR CARS
J. M. SHIELDS, State Distributor
SEE ME FIRST
Clarksburg, West Virginia

Buick
"THE MASTER OF THE HILLS"
When Better Automobiles
are Built Buick will Build Them.



Cost of gas, oil and storage	Gas	Oil, qt.	Mileage
			3622
Clarksburg	2 1/2	1	
Waynesburg	3	1	
Pittsburg	3	2	
Oil City	3	1 1/2	
Washington	4	1	
Morgantown	6	1	520
Clarksburg	25 1/2	5 1/2	4142

Average for Gasoline per gallon, 20.39 miles.

This run was made by R. D. Rumbaugh, in a Buick B. 25 Touring car leaving Clarksburg on the 17th day of September, 1914, and returning September 21st, 1914.

R. D. RUMBAUGH.

Taken, subscribed and sworn to before me this the 23rd day of September, 1914.

CARL W. NEFF

Clarksburg Automobile Co.
DISTRIBUTORS



Two-fifths of nineteen fifteen production now sold.



The Car Of **KING** No Regrets



King Eight

America's First Popular-Priced
Eight-cylinder Car Announced by
the King Motor Car Company
Price—less than \$1,500

Complete
40-45 Horse Power

Full Mechanical details not to be
disclosed till Dec. 10th, Will be Ex-
hibited in coming Automobile Shows

An eight-cylinder car for less than \$1,500 is the astounding surprise sprung on the motor buying public by the King Motor Car Company of Detroit.

Since 1908 Europe has been selling eight-cylinder cars at prices ranging from \$5,000 up to \$12,000. These cars are remarkably economical, giving from 18 to 20 miles per gallon of gasoline. Recently an American car of this type was announced at a price close to \$2,000. It remained for the King Company to bring out the first popular-priced American adaptation of the European Eight, and yet put into it all the quality that has made the King one of America's most popular cars.

The wonderful eight-cylinder flexibility, freedom from vibration, longevity, power, economy, and luxury that has hitherto been beyond the reach of the average motor car purchaser, is now offered at a price only slightly over that of the King Company's four. The new Eight has a pure European stream line body and is built on a chassis of 113 inch wheel base—which length has proved itself the most convenient size for general use. The Ward Leonard electric starting and generating system is included in the price and an engine-power tire-pump is part of the regular equipment.

The King Motor Car Company is prepared to guarantee deliveries on this new model after December 30th. The four-cylinder model will, of course, be continued, as its popularity has steadily increased since its successful announcement last spring.

THOMPSON GARAGE CO.



The Car Of **KING** No Regrets

CUPPET BROS. GARAGE

WEST PIKE STREET
Opposite Hart's Machine Shops.

Haynes 55

AMERICA'S GREATEST LIGHT SIX, \$1485
Touring or Roadster Body.

REGAL 39

AMERICA'S FAVORITE HILL CLIMBER \$1085
Touring or Roadster Body

Watch for our Opening Announcement.

PHONE 677-X CONS'L FOR DEMONSTRATIO

MRS. HURSEY IS DEAD AFTER LONG ILLNESS

Death of Shinnston Woman is
Chronicled in Newsy Letter
from That Town.

SHINNSTON, Nov. 28.—Mrs. Lloyd Hursey died Friday morning at her home on Main street after an illness of many months. Mrs. Hursey was a lovely Christian woman, beloved by all who knew her, and her death has cast a gloom over the entire community. She is survived by her husband, Lloyd R. Hursey, and son, Charles, who have the profound sympathy of Shinnston friends, among whom Mrs. Hursey had spent most of her entire life.

Mrs. Core Barker and Miss Ruth Arnold were in Fairmont Thursday for the football game.

Miss Irene Selby, who is attending Wesleyan College, was a guest of Mrs. W. L. Moore Thanksgiving.

FORD AGENT

Returns to Paris and Reopens
Headquarters Which He
Left Last August.

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